# ON SOME UNBIASED PRODUCT TYPE STRATEGIES

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#### SUMMARY

The product strategy  $H_p = (\operatorname{Srs}, \ \bar{y}_p)$  where  $\ \bar{y}_p = \hat{y}_s \ \bar{x}_s / \bar{x}$ ,  $\ \bar{x}$ , proposed by Murthy [5] is biased. In this paper three unbiased product type strategies obtained by combining  $H_p = (\operatorname{Srs}, \ \bar{y}_p)$  and  $H_{\mathcal{P}_n} = (\operatorname{Srs}, \ \bar{y}_p)$  where  $\ \bar{y}_p = \bar{p}_s / \bar{x}$ ;  $\ \bar{p}_s = \sum_s x_i y_i / n$ , are proposed. Expression for their variances are obtained in section 3 and some empirical comparisions have been carried out in the last section.

### 1. Introduction

In survey sampling when a relationship between the study variable and the auxiliary variable is known to exist, there are two main streams for utilising the known auxiliary information in efficient as well as practical manner. One is to use the available auxiliary information at the design stage while the other is to use it at the estimation stage to construct more efficient strategies than  $H=(Srs, \overline{y}_s)$  (sampling design along with the estimator being called a "Strategy") where srs means simple random sampling without replacement and  $\overline{y}_s$  is the sample mean of the study variable y. We note that H is optimal if the prior knowledge is symmetric with respect to the lebels and in such cases incorporation of auxiliary information attached to the labels does not improve upon it. Apart from such situations auxiliary information can be used at any of the stages, either design or estimation or both. At the design stage it would usually be the choice of sampling design such that the selection probabilities depend suitably on the auxiliary characteristic as in various pps designs. Many procedures use auxiliary information at the estimation stage among them are the classical ratio and regression strategies  $H_R = (Srs. \bar{y}_R)$  and  $H_{1r} = (Srs, \bar{y}_{1r})$  where  $\bar{y}_R = \bar{y}_s \bar{x}/\bar{x}_s$  and  $\bar{y}_{17} = \bar{y}_s + b(\bar{x} - \bar{x}_s)$ ,  $\bar{x}$  and b being population mean of the auxiliary

characteristic x and sample regression coefficient of y on x respectively and  $\bar{x}_s$  is the sample mean of x. Murthy [5] proposed the product strategy  $H_P = (Srs. \bar{y}_p)$  where  $\bar{y}_p = \bar{y}_s \bar{x}_s/\bar{x}$ , as complementary to the ratio strategy HR from efficiency point of view. Under different conditions both of them use auxiliary information in an efficient manner but both the strategies are biased. One line to make the strategy unbiased is to modify the sampling procedure such that the same estimator becomes unbiased and the other is to modify the form of the estimator by correcting it for the bias. Hartley and Ross [3] corrected the mean of the ratio strategy  $H_{R_n} = (Srs, \overline{y}_{R_n})$ where  $\bar{y}_{R_n} = \bar{r}_s \bar{x}$ ;  $\bar{r}_s = n^{-1} \sum y_i / x_i$ , for its bias and obtained the unbiased ratio-type strategy  $H_{HR} = (Srs, \overline{y}_{HR})$  where  $\overline{y}_{HR} = \overline{x} \, \overline{r}_s + \frac{n(N-1)}{N \, (n-1)}$  $(\overline{y}_s - \overline{x}_s \ \overline{r_s})$ . In the present paper three unbiased product type strategies  $H_p^{\bullet}, H_p^{**}$  and  $H_p^{***}$  are proposed combining the product of mean and mean of the product strategies  $H_p = (Srs, \bar{y}_p)$  and  $H_{P_n} = (Srs, \bar{y}_{P_n})$  and explicit expressions for their variances are obtained.

# 2. Unbiased Product-Type Strategies

Consider the mean of the product strategy  $H_{P_n} = (Srs, \bar{y}_{P_n})$  where  $\bar{y}_{P_n} = \bar{p}_s/\bar{x}$ ;  $\bar{p}_s = \sum_s y_i x_i/n$ . This is a biased strategy.

To estimate its bias we prove the following lemma.

Proposition 2.1. The unbiased estimator of the bias in  $H_{P_n}$  is

$$b(H_{P_n}) = \frac{N-1}{N} \cdot \frac{n}{n-1} (\overline{y}_{P_n} - \overline{y}_p) \qquad \dots (2.1)$$

Proof: We have

$$B(H_{P_n}) = E(H_{P_n}) - \overline{y}$$

$$= \sum_{1}^{N} (y_i x_i / N \overline{x}) - \overline{y}$$

$$= \frac{N-1}{N} \frac{S_{yx}}{\overline{x}} \qquad \dots (2.2)$$

$$S_{yx} = \sum_{1}^{N} (y_i - \overline{y}) (\overline{x}_i - \overline{x}) / (N-1)$$

here

Hence from the theory well known, the unbiased estimator of (2.1) is

$$b(H_{P_n}) = \frac{N-1}{N} \frac{s_{yx}}{\bar{x}}$$

$$= \frac{N-1}{N} \frac{1}{(n-1)\bar{x}} \left(\sum_{s} y_i x_i - n\bar{y}_s \bar{x}_s\right)$$

$$= \frac{n(N-1)}{N(n-1)} \left(\bar{y}_{P_n} - \bar{y}_p\right)$$

From the above proposition the following theorem is straight forward.

Theorem 2.1. The strategy

$$H_p^* = (\operatorname{Srs}, \bar{y}_{P_n})$$

where

$$\bar{y}_P = \frac{n(N-1)}{N(n-1)} \bar{y}_P - \frac{N-n}{N(n-1)} \bar{y}_{P_n}$$
 ...(2.3)

is unbiased.

Again for the bias of  $H_{P_n}$  we prove the following

*Proposition 2.2.* The bias in  $H_{P_n}$  is also given by

$$B(H_{P_n}) = \frac{n(N-1)}{N-n} E(\bar{y}_p - \bar{y}_s) \qquad ...(2.4)$$

Proof: We have, from (2.1),

$$B(H_{P_n}) = \frac{N-1}{N} \frac{S_{yx}}{\overline{x}}$$

$$= \frac{n(N-1)}{N-n} \frac{Cov(\overline{y}_s, \overline{x}_s)}{\overline{x}}$$

$$= -\frac{n(N-1)}{N-n} B(H_P)$$

$$= \frac{n(N-1)}{N-n} E(\overline{y}_p - \overline{y}_s),$$

Hence the following theorem is straight forward.

Theorem 2.2. The strategy

$$H_p^{\bullet\bullet} = (\operatorname{Ses}, \overline{\mathcal{V}}_p^{\bullet\bullet}).$$

where

$$\overline{y}_{p}^{\bullet\bullet} = \overline{y}_{P_{n}} - \frac{n(N-1)}{N-n} (\overline{y}_{p} - \overline{y}_{s})$$

..(2.5)

is unbiased,

And noting that

$$B(\bar{y}_p) = \frac{N-n}{n(N-1)} E(\bar{y}_{P_n} - \bar{y}_{\theta})$$

We have

Theorem 23. The strategy

$$H_p^{****}=(\operatorname{Srs}, \tilde{y}_p^{***})$$

where

$$\overline{y}_p^{\bullet\bullet\bullet} = \overline{y}_p - \frac{N-n}{n(N-1)} (\overline{y}_{p_n} - \overline{y}_s)$$

is unbiased.

Remark 2.1. In keeping with Hartley-Ross unbiased strategy we can put  $\overline{y}_p^*$ ,  $\overline{y}_p^{**}$  and  $\overline{y}_p^{***}$  in the following form

$$\overline{y}_{p}^{*} = \frac{n(N-1)}{N(n-1)} \cdot \frac{\overline{y}_{s}\overline{x}_{s}}{\overline{x}} - \frac{N-n}{N(n-1)} \cdot \frac{\overline{p}_{s}}{\overline{x}}$$

$$\overline{y}_{p}^{**} = \frac{n(N-1)}{N-n} \frac{\overline{y}_{s}}{\overline{x}} (\overline{x} - \overline{x}_{s}) + \frac{\overline{p}_{s}}{\overline{x}}$$

and

$$\overline{y}_{P}^{\bullet\bullet\bullet} = \frac{\overline{y}_{s}\overline{x}_{s}}{\overline{x}} - \frac{N-n}{n} \frac{\overline{y}_{s}\overline{x}_{s} + \overline{P}_{s}}{\overline{x}}$$

Remarks 2.2. We note here in passing that Adhvaryu [1] obtained the unbiased product type strategy  $H_P^{\bullet}$  by a different approach but did not discuss it further.

# 3. THE VARIANCES OF THE PROPOSED STRATEGIES

In this section we shall obtain the variances of the proposed strategies and their consistent estimators. For that we give the following results. Proofs involve some routine algebra and hence omitted to save space.

Proposition 3.1. The variance of  $H_{P_n}$  is

$$V(H_{P_n}) = \frac{1 - f}{n} \frac{S_P^2}{\bar{x}^2} \qquad ...(3.1)$$

where

$$S_P^2 = \sum_{1}^{N} (P_i - \bar{p})^2 / N - 1; \bar{p} = \sum_{1}^{N} p_i / N; p_i = y_i x_i$$

Proposition 3.2. The covariance between  $H_P$  and  $H_{P_n}$  is

$$\operatorname{Cov}(H_{P}, H_{P_n}) = \frac{1 - f}{n \overline{x}} (S_{yp} + R S_{xp}) \qquad \dots (3.2)$$

where

$$S_{zp} = \sum_{i=1}^{N} (z_i - \bar{z})(p_i - \bar{p})/(N-1) \text{ for } z = x, y$$

and

$$R = \overline{y}/\overline{x}$$
.

Proposition 3.3. The covariance between H and  $H_P$  is

$$Cov(H, H_P) = \frac{1-f}{n} (S_y^2 + RS_{yx})$$
 ...(3.3)

where expression for  $S_y^2$  is same as that of  $S_{yx}$  for y=x.

**Proposition 3.4.** The covariance between H and  $H_{P_n}$  is

$$Cov(H, H_{P_n}) = \frac{1 - f}{n} \frac{S_{yp}}{\bar{x}}$$
 ...(3.4)

From the above proposition, after some routine algebra and reorganization of terms following theorem is obvious.

Theorem 3.1. The variances of the proposed strategies  $H_P^{\bullet}$ ,  $H_P^{\bullet\bullet\bullet}$  and  $H_P^{\bullet\bullet\bullet\bullet}$  are

$$V(H_{p}^{*}) = \frac{n(1-f)(N-1)^{2}}{N^{2}(n-1)^{2}} \left(S_{y}^{2} + R^{2} S_{x}^{2} + 2RS_{yx}\right) + \frac{(1-f)^{3}}{n(n-1)} \frac{S_{p}^{2}}{\bar{x}^{2}} - \frac{2(1-f)^{2}(N-1)}{N(n-1)^{2}} \frac{S_{yp} + RS_{xp}}{\bar{x}} \dots (3.5)$$

$$V(H_P^{**}) = \frac{1 - f}{n} \frac{S_p^2}{\bar{x}^2} + \frac{n(N-1)^2}{N(N-n)} R^2 S_x^2 - \frac{2(N-1)}{N} \frac{RS_{xp}}{\bar{x}} \dots (3.6)$$

and

$$V(H_P^{\bullet\bullet\bullet}) = \frac{1-f}{n} \left[ (a+1)^2 S_y^2 + 2R(a+1) S_{yx} + R^2 S_x^2 + \frac{a^2 S_p^2}{\overline{x}^2} - \frac{2a}{\overline{x}} ((a+1) S_{yp} - S_{xp}) \right] \qquad \dots (3.7)$$

where

$$a=\frac{N-n}{n(N-1)}$$

Remark 3.1: The consistent estimators of the variances (3.5), (3.6) and (3.7) can be obtained by replacing R,  $S_y^2$ ,  $S_x^2$ ,  $S_p^2$ ,  $S_{yp}$  and and  $S_{xp}$  by the sample statistics R,  $s_y$ ,  $s_x$ ,  $s_p^2$  and  $s_{xp}$  where  $R = \bar{y}_s/\bar{x}_s$ ,  $s_{uv} = (n-1)^{-1} \sum_{S} (u_i - \bar{u}_s)(v_i - \bar{v}_s)$  and  $s_u^2 = s_{uv}$  if u = v respectively in the expressions.

## 4. Some Empirical Comparisons

The empirical efficiency of the usual unbiased strategy  $H_p$  product strategy  $H_p$  and the three proposed strategies  $H_p^*$ ,  $H_p^{***}$  and  $H_p^{****}$  are compared in this section by considering three populations. Population I consists of the data on quit (x) and unemployment (y) rate in the U.S. manufacturing between 1960-72 (Damodar Gujarati [2] p. 59) and population II and III consist of data on per capita consumption (y) and deflated prices (x) of two varieties of meat viz. beef (II) and lamb (III).

For the above mentioned three populations the summary table of values of necessary population parameters is given below:

Parameter Population	R	$\bar{p}$	P	$S_y^2$	$\mathcal{S}_{x}^{2}$	$\overline{x}$	
I	2.651	9.892	-0.8081	2.191	0.2754	1.912	
II .	0.94	5573.722	-0.780	87.775	137.621	77.362	
· III	0.0615 329.387		-0:752	0.224	56.804	73.450	
$\bar{y}$	$S_{xy}$		$S_{xp}$	$S_{yp}$		$S_p^2$	
5.069	-0.627		0.148	48 1.074		12.555	
72.025	86.110	377.	1.770	704.980	30885	7.360	
4.518	-2.683	4	4.772	5,432	62	9.971	

and the calculated variances of usual unbiased strategy  $H_P$  and the three proposed strategies are given in the following table:

Variance Population	N	n	V(H)	MSE (H <sub>p</sub> )	$V(H_P^{ullet})$	$V(H_P^{\bullet \bullet})$	$V(H_p^{****})$
<b>I</b> .	13	5	0,269	0.098	0.102	13.409	0.102
II	16	4	16.458	8,905	38.046	493.981	14.850
III	16	4	0.042	0.021	0.029	1.079	0.072

So it will be observed here that for all the populations the product strategy  $H_P$  gives the least variance but it is biased. Among the unbiased strategies two proposed strategies  $H_P^*$  and  $H_P^{***}$  are having almost the same variance for population I. While for the second population  $H_P^{***}$  comes out to be better than the rest and  $H_P^{***}$  fares well as compared to the rest for the third population. The strategy  $H_P^{**}$  does not perform well among the proposed strategies for all the three populations considered. Thus  $H_P^*$  and  $H_P^{***}$  come out to be uniformly superior to  $H_P^{***}$  as a result of this empirical study which is, of course, of limited scope.

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